

CONTACT INFO

209b Acadia Street  
San Francisco, CA  
94131

diane@DplusG.com

(415) 517-3797

Please visit my online  
portfolio to view my  
completed works.

**www.DplusG.com**

SKILLS

Advanced training and  
experience in the usage  
and application of:

- QuarkXpress
- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- ImageReady
- Flash
- HTML
- PowerPoint
- Word

Print and web design  
experience

Strong project  
management and  
implementation skills

Experience working with  
a wide range of vendors

Ability to quickly  
learn and apply new  
technologies

Scanning/Photo  
manipulation

Proficient in Macintosh  
and PC environments

References available  
upon request.

PROFESSIONAL PROFILE

Highly motivated, goal-oriented professional with strong design, production, and problem-solving skills. Creative team player who works well with technical and business staff. Extensive graphic layout, design, and production experience. Flexible, dependable, adaptable; positively responds to changing needs.

PROFESSIONAL EXPERIENCE

**McCann Erickson/MRM Gould, Freelance QA Specialist and Web Production Artist**

San Francisco, California ~ May '03—present

- Responsible for testing and quality control of Flash banners and modules, HTML emails, websites and other interactive units, as well as defining quality control workflow and process guidelines
- Work with developers and project managers to produce Microsoft web banners and HTML e-mails

**The SAGE Project, Freelance Web Designer**

San Francisco, California ~ June '04—November '04

- Design and construction of distinctive website for an international non-profit organization  
[www.sageprojectinc.org](http://www.sageprojectinc.org)
- Designed organization's new brand identity, including logo

**U.S. First Federal Credit Union, Freelance Graphic Designer**

San Mateo, California ~ November '01—December '04

**Wells Fargo, Freelance Graphic Designer**

San Francisco, California ~ August '00—December '03

- Design and execution of wide range of creative designs including newsletters, postcards, forms, logos, and various internal communications
- Broad range of creative responsibilities including determining graphics/design needs; producing monthly/quarterly newsletters; obtaining photography/graphics; creating and modifying graphics

**Outsource Marketing Communications, Freelance Graphic Designer**

Pleasanton, California ~ March '03—August '04

- Design and production of a print campaign and html e-mail for Mervyn's of California
- Design and production of wide range of creative designs including brochures, posters, postcards, and other direct mail pieces for a local politician and medical symposium

**Walt Disney Company, Account Coordinator**

Los Angeles, California ~ August '93—January '97

- Managed multimillion-dollar accounts for Buena Vista Home Video division
- Served as liaison between staff, vendors and various departments to ensure job completion and payment

ADDITIONAL EXPERIENCE

- Freelance designer for Mattel Interactive creating templates, splash screens and collages on Nickelodeon and Nintendo software products
- Freelance production artist for various Bay Area advertising agencies, including Lowe Productions, Winkler Advertising; Citron, Haligman, Bedecarré; Anderson & Lembke
- Designer and producer of animated web banners and electronic greeting cards for Sayit.com

EDUCATION

Learn iT!: San Francisco, California. Web development classes. 2000.

University of New Mexico: Albuquerque, New Mexico. Photography major. 1992—1993.

Parsons School of Design: New York, New York. Photography major. 1990—1992.

Friends World College: Huntington, New York and London Center. Liberal Arts major. 1988—1990.